



Press release

Warsaw, 6.05.2011

Further leases in Europa Centralna!

Further leases have been signed in **Europa Centralna** in Gliwice. The tenant line-up now also includes **Silesia Jeans, Loox Galeria Optyki** and **Ruch**.

Ruch is a leader in the Polish market in terms of the number of outlets operating under one brand and has more than 7600 retail outlets in Poland. Among the things they have on offer are press publications and other everyday consumer goods such as tobacco products, public transport tickets, phone cards, cosmetics, food, non-prescription medicine, GSM cards, and parking tickets. **Ruch** was established in 1918 and is a household name. The lease was signed for a unit of around 40 sqm.

For costumers seeking a fashion experience, **Europa Centralna** have secured two further tenants – **Silesia Jeans** and **Loox Galeria Optyki**.

Silesia Jeans is a brand familiar to all Silesians. The company has been present on the Polish market since 1993 and operates 14 shops in Silesia, Wrocław, Poznań and Sopot. Their offer includes popular and fashionable jeans labels such as Wrangler, Levi's, Lee, Big Star, Funk&Soul or LTB. The lease was signed for a unit of over 250sqm.

Loox Galeria Optyki clients will be able to choose trendy glasses straight from the boutiques and fashion shows of Milan, Paris or New York. For those preferring contact lenses,

Loox Optyk offers the newest technologies and the widest choice. All that in a boutique of over 110 sqm in **Europa Centralna**.

Europa Centralna will combine the concept of a shopping centre and retail park. Located at the largest motorway interchange in this part of Europe and with over 4.9 million people within one hour drive time, the scheme will be a dominant retail presence in the region.

The main Contractor for the project will be soon awarded. Opening of Phase 1 is scheduled for 2012.

The scheme is being commercialised by **Helical's** leasing team working in conjunction with King Sturge and Colliers International.

Key tenants include brands such as: Tesco Extra, Castorama, Media Expert, RTVEuroAGD, Reserved, Rossmann, Kakadu, Super-Pharm, H&M, Kappahl, Kakadu, Solar, Apart, Smyk, Empik and Wojas.

Note to Editors:

Helical Poland is subsidiary company of Helical Bar plc and was established in 2005. Helical Bar plc is a UK based property development and investment company listed on the London Stock Exchange. To take advantage of the growth potential of the Central European markets, Helical Bar opened its first overseas office in Warsaw, Poland. In 2008 it opened an office in Krakow. Specializing in retail warehousing and shopping centre development, Helical Poland completed its first project in Wroclaw – Park Handlowy Mlyn in December 2008; a Second project, Turawa Park, a 40,000 m2 scheme financed by Standard Life Investments is due to open in March 2011.

www.helicalpoland.pl

Helical Poland Sp. z o.o.
ul. Wspólna 35/9
00-519 Warszawa

Biuro Kraków
ul. Bolesława Prusa 10/18
30-109 Kraków
Poland

More information:
Anna Kryłowicz
Tel. 669 001 433
ak@helicalpoland.pl

Leasing:
Dorota Beltrani
Tel. 601 241 388
db@helicalpoland.pl